

The Planetarium To-Go: Universe2go

Star viewer enables a revolutionary glimpse into the Universe

Munich, September 2015 – Universe2go combines a view of the stars with stories and impressions that are otherwise only experienced in a planetarium. With the help of a smartphone and the Universe2go App, the Universe2go viewer allows the user to gaze into the night sky with the addition of factoids and explanations. A revolutionary look into the Universe, all in handheld format, makes it easy for users to explore the heavens in an astonishingly realistic way!



Stargazing is great, and even better if you know what you are looking at. Universe2go allows you to see the real night sky with the addition of a digital picture before your eyes, including descriptions of constellations, galaxies, star clusters and nebulae. Even fans of Greek mythology can be thrilled by Universe2go, since the app features a 'mythology mode' with its exciting stories about kings, monsters and curses. The audio guide, with more than 3 hours of material, can be controlled – much like the entire app – through head movements.

“It is our goal to offer everyone a fascinating and formative experience, similar to that of a planetarium, says Universe2go inventor Dr. Martin Neumann, explaining further “The viewer transports the user to the middle of space and the audio guide works in unison with the digitally superimposed picture, in order to deliver a one-of-a-kind experience.” Augmented Reality is the keyword carries the user away. The 3D view makes you feel as if you are in the middle of it all, such as when the ISS floats by high above or a nebula gets a close-up.



Universe2go allows the user to discover planets and galaxies, color images of which were made by the famous Hubble Space Telescope. The Milky Way can also be studied up close and personally. Fans of the space station ISS get their fill, thanks to the ISS alert feature, which lets the user know as soon as the space station is on the horizon. With Universe2go, learning is easy and intuitive, completely effortless. Universe2go brings the star show from the planetarium to you!

About the producer:

Universe2go is distributed by Omegon. With a variety of around 500 different products, Omegon offers a huge product range in the fields of hobby astronomy, nature watching, sport optics and microscopy. Thanks to a focus on direct sales of the products, customers profit from tested quality and an excellent standard of service to very attractive prices. The company behind Omegon, Nimax in Landsberg am Lech near Munich, operates several specialized online shops and belongs with Astroshop.de to Europe's leading retailers in the field of hobby astronomy. More about the company is available at www.nimax.de.

Press contact:

nimax GmbH

Joshua Taboga
Landwehrstraße 61
80336 Munich, Germany
Tel: +49-(0)8191 9376364
Email: joshua.taboga@nimax.de

HARVARD Communications

Tricia May
Holborn Gate, 26
Southampton Buildings,
London, WC2A 1PQ
Tel.: +44 (0)20 7861 2800
Email: hello@harvard.co.uk